

**GARY GERBRANDT**  
[linkedin.com/in/garygerbrandt](https://www.linkedin.com/in/garygerbrandt)

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**EDUCATION**

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**Harvard College, Cambridge, MA** **2010-2014**

**Bachelor of Arts *cum laude* in History, secondary field in Ethnicity, Migration, Rights**

- GPA 3.79. SAT: 740 V, 770 M, 750 W
- Coursework in postwar American/European histories, sociology of race, urban issues, minority literature/art/film

**University of California, Berkeley, College of Environmental Design** **2018-2019**

**One year of Master of City Planning in Housing, Community, and Economic Development**

- GPA 4.00. GRE: 167 V, 159 Q, 5.0 W. Completed first year and dropped out to have an impact in the working world.
  - Focus on housing market innovation and market-rate affordable housing production.
  - Received a juried first prize in the 2019 James R. Boyce Affordable Housing Studio for a proposed residential development in San Francisco
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**EXPERIENCE**

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**UrbanSim, Berkeley, CA** **Summer 2019**

**Management Advisor Intern**

- First business/operations-focused hire for UC Berkeley professor's urban planning software company
- Focused on preparation for fundraising, pricing and financial model development, short- and long-term business planning, user experience design, and go-to-market strategy across sales, marketing, and customer experience

**UC Berkeley Turner Center for Housing Innovation, Berkeley, CA** **Spring 2019**

**Graduate Student Researcher**

- Co-developed framework for target company prioritization for Housing Lab, a Chan Zuckerberg Initiative-backed, Turner Center-led accelerator for early-stage housing startups aiming to address the housing crisis
- Researched innovative private sector models expanding access to affordable homeownership for a forthcoming paper

**DoubleUp ADU-Backed Securities, Berkeley, CA** **2018-2019**

**Idea Development Consultant**

- Collaborated with team of fellow Berkeley students to develop strategy, background research, financial model, graphic design, promotional/pitch materials for a start-up seeking to expand lending for accessory dwelling units (ADUs)
- Start-up was selected as a top-10 finalist for Harvard Real Estate Venture Competition and top-4 finalist in Morgan Stanley Sustainable Investing Competition; traveled to Boston and Hong Kong with team to present pitch

**Bain and Company, Toronto, ON** **2014-2018**

**Associate Consultant (2014-2016), Senior Associate Consultant (2016-2017), Consultant (2017-2018)**

- Filled leadership role on due diligence team for 5 private equity investment deals on assets with total value over \$1B
  - Worked in Johannesburg, South Africa for 6 months as part of competitive internal transfer program
  - Conducted intensive analysis for several clients across 10+ projects, including discrete choice models, map-driven expansion planning, integrated mine planning and NPV analysis, vendor procurement bid costing for >\$500M in contracts, predictive analytics on corporate headcount, and flexible multivariable financial scenario forecasting
  - Developed and analyzed >10 market surveys, some with >10,000 responses, to inform strategy for clients in finance, regulatory, telecom, biotech, and retail industries
  - Contributed to CEO-level strategy initiatives, including a 40-step asset management customer journey, company-wide guiding principle development, \$50M startup equity investment, employee attrition capture, multiple M&A exercises
  - Led >5 sub-teams of consultants and coached colleagues to build their skill sets
  - Recognized by senior clients, Bain partners, and colleagues as a strong performer and source of positive energy on teams and key office activities, including employee connectedness, social impact, and diversity efforts
  - Co-led Bain Gay and Lesbian Association for Diversity expansion in Toronto, with recruiting efforts leading to a tripling in members in 2 years and recognition at Bain's global LGBTQ summit as an example for offices around the world
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**ADDITIONAL**

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- Advanced analytics in Excel and Python; excellent writing, PowerPoint, executive communication, graphic design skills
- Working proficiency in French, with immersion via working experience in Québec
- Supporter of food justice, queer rights, and progressive causes; enjoy modern cuisine, foreign film, and urban issues